

# The Wal Mart Effect How The Worlds Most Powerful Company Really Works And Howits Transforming The American Economy

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#### **The Effect - University of California, Berkeley**

work for Wal-Mart due to the number of jobs it creates when it enters a local economy An estimated 500 jobs are created from a Wal-Mart supercenter These earnings translate to a positive effect on the economy • Because Wal-Mart provides almost all needs for a low price, lower income families benefit from the cheap prices

#### **A Discussion and Activity Guide for Students, Teachers and ...**

THE WAL-MART EFFECT A Discussion and Activity Guide for Students, Teachers and Book Clubs 3 1 Wal-Mart Wants You What Do You Do Now?

Part 1 — Invent for yourself a business that might do business with Wal-Mart: a maker of some kind of consum-

#### **6 Academy of Management Perspectives August TheWal ...**

The Wal-Mart effect is when Wal-Mart, or any big-box retailer, comes into town, reshapes shop-ping habits, and drains the viability of traditional local shopping areas or mom-and-pop shops The Wal-Mart effect is the relentless down-ward pressure on the prices of everyday necessities that a single

vast retailer can exert on behalf of consumers

### **THE WAL-MART EFFECT: THE WORLD TRADE ORGANIZATION ...**

Wal-Mart's much studied and hotly debated business model has been the foundation for a newly liberalized type of global free enterprise, eg, "a template of 21st century capitalism"<sup>2</sup> In order to truly grasp Wal-Mart's effect on the world's economy, it is critical to ...

### **The Effect of Wal-Mart on Wages and Employment**

Contemporary Economic Policy Wal Mart, Wages and Employment <sup>3</sup> measure of the effect of Wal Mart's opening is simply whether a Wal Mart is located in region  $i$  at time  $j$  The implicit assumption in this measure is that everyone in that region

### **The Walmart Effect: A Theological Analysis**

The Walmart Effect: A Theological Analysis Jim Pittman, Spring, 2007 Many great organizations are driven by a mission statement Wal-Mart is a company that has taken a driving mission statement and focused a business in a transformative way In the process, it could be argued that they changed the world The mission statement is

### **The effects of Wal-Mart on local labor markets**

Mart headquarters are located and the first Wal-Mart store opened <sup>2</sup> Literature review There are a number of studies that address claims about Wal-Mart's impacts on local labor markets, emphasizing the retail sector However, we regard much of this literature as uninformative about the causal impact of Wal-Mart on retail employment and

### **CHALLENGES AND OPPORTUNITIES: THE WAL-MART EFFECT ...**

issues of Wal-Mart's arrival and the role of the state, the resistance by local and international trade unions, the detrimental effects on the local and informal economies, the failure of the South African macro-economic policy environment and the positive effect that Wal-Mart will have on consumers are all presented and analysed

### **The Effects of Wal-Mart on Local Labor Markets**

The Effects of Wal-Mart on Local Labor Markets David Neumark, Junfu Zhang, and Stephen Cuccarella NBER Working Paper No 11782 November 2005, Revised July 2007 JEL No J2,J3,R1 ABSTRACT We estimate the effects of Wal-Mart stores on county-level retail employment and earnings, accounting

### **IMPACT OF THE WAL-MART PHENOMENON ON RURAL ...**

IMPACT OF THE WAL-MART PHENOMENON ON RURAL COMMUNITIES Kenneth E Stone Iowa State University There is strong evidence that rural communities in the United States have been more adversely impacted by the discount mass merchandisers (sometimes referred to as the Wal-Mart phenomenon) than by any other factors in recent times Studies in Iowa

### **How Big Box Stores like Wal -Mart Effect the Environment ...**

How Big Box Stores like Wal -Mart Effect the Environment and Communities "Big Box" stores like Wal- Mart threaten our landscape, our communities and the environment by building on the fringe of town, paving vast areas for stores and parking lots, and undermining the economic health of ...

### **The Low-Wage Drag on Our Economy**

The Low-Wage Drag on Our Economy: Wal-Mart's low wages and their effect on taxpayers and economic growth <sup>5</sup> | Page members of the Walton family - heirs of the founder of the chain - of Wal-Mart rose from \$733 billion to \$895 billion<sup>15</sup> These six individuals own as much wealth as the 488

million

### **The Walmart Effect reviewed by Victor Quiroz**

Wal-Mart's commitment ultimately is to the consumer and that it is committed to always providing the lowest possible prices In Charles Fishman's The Wal-Mart Effect the author does a great job of walking the tightrope and presenting an unbiased view of Wal-Mart and its impact in the world Wal-Mart makes a big overall impact on prices in

### **Wal-Mart's impact on supplier profits**

Wal-Mart's impact on supplier profits Qingyi Huang<sup>1</sup> Vincent Nijs<sup>2</sup> Karsten Hansen<sup>3</sup> Eric T Anderson<sup>4</sup> September 11, 2009 <sup>1</sup>Kellogg School of Management, Northwestern University <sup>2</sup>Kellogg School of Management, Northwestern University <sup>3</sup>Rady School of Management, University of California, San Diego <sup>4</sup>Kellogg School of Management, Northwestern University

### **The "Wal-Mart Effect" in Central and Eastern Europe**

In the case of Wal-Mart, the largest and most extensively studied global retailer, researchers find that entry of Wal-Mart into a market contributes to lower consumer prices both in the short and the long run (Basker, 2005a, b; Global Insight, 2005) The term "Wal-Mart effect" was coined to refer to the

### **The Impact of an Urban Wal-Mart Store on Area Businesses ...**

The Impact of an Urban Wal-Mart Store on Area Businesses: But retail employment trends in neighboring zip codes show a negative effect after Wal-Mart's opening This effect is significant in

### **Consumer Benefits from Increased Competition in Shopping ...**

Consumer Benefits from Increased Competition in Shopping Outlets: Measuring the Effect of Wal-Mart Jerry Hausman and Ephraim Leibtag<sup>1</sup> MIT and Economic Research Service, US Department of Agriculture Revised Draft, October 2005<sup>2</sup> I Introduction Consumers often benefit from increased competition in differentiated product settings

### **LABOR MARKET EFFECTS OF WAL-MART EXPANSION JOB ...**

To see how much of Wal-Mart's measured effect on retail employment is due to a change in the classification of workers in the county from wholesale to retail, I also estimate the effect of Wal-Mart entry on wholesale employment Finally, a falsification test estimates Wal-Mart's ...

### **THE EFFECT OF ENTRY BY WAL-MART SUPERCENTERS ON ...**

THE EFFECT OF ENTRY BY WAL-MART SUPERCENTERS ON RETAIL GROCERY CONCENTRATION Bobby J Martens a,\* , Frank Dooley b, and Sounghun Kim c a Bobby J Martens is an assistant professor of logistics and supply chain management, College of Business and Institute for Food Safety and Security; Iowa State University